The Health Communication Capacity Collaborative (HC3)

Envisioning a world where effective health communication allows individuals to enjoy better health, lead fuller lives.
The HC3 Mission

To strengthen country-based capacity to take the lead in state-of-the-art social and behavior change communication programming
Whose Capacity?

Key partners in the **national system** for SBCC. Strengthening partners’ internal capacity and *the coordination among them* leads to **country ownership** of SBCC.
What is the Health COMpass?

Focuses on SBCC

Capacity Building

Best of the Best

Participation

Packages
An online space that reinforces and extends the reach of existing communities and face to face events.