



HEALTH
COMMUNICATION
CAPACITY
COLLABORATIVE

The Health Communication Capacity Collaborative (HC3)



Envisioning a world where effective health communication allows individuals to enjoy better health, lead fuller lives.



USAID
FROM THE AMERICAN PEOPLE

The HC3 Mission

**To strengthen country-based capacity
to take the lead in state-of-the-art
social and behavior change
communication programming**

Whose Capacity?



Key partners in the **national system** for SBCC.

Strengthening partners' internal capacity and *the coordination among them* leads to **country ownership** of SBCC.

HC3 Core Strategies

**Systematic
Capacity
Strengthening**

**Tools and
Resources**

Universities

**New Media-
Innovation**

**Regional
Springboards**

Research

**Collaborative
Implementation**

What is the Health COMpass?

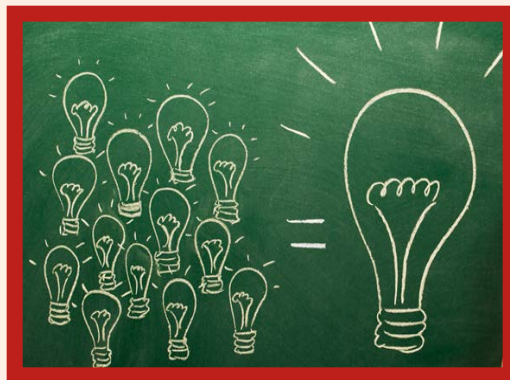
Focuses on SBCC



Capacity Building



Best of the Best



Participation



Packages

Connect, Share, Learn

Your home for health communication capacity strengthening

[Register Now](#)

892



Professionals

33



Groups

94



Discussions

Popular Groups



Monitoring and Evaluation of Health Communication Programs

Recent Topics

Elephants

Upcoming

Lagos Face to Face Forum of the Africa Springboard for Health Communication

An online space that reinforces and extends the reach of existing communities and face to face events